

Sustainability has been defined as meeting the needs of the present without compromising the ability of future generations to meet their own needs. OUR PLEDGE is to live and work with integrity well within the limits of nature and use science and common sense to advance sustainability in all its forms for the betterment of the environment, the community, our associates, our suppliers and customers. CRI is committed to produce the most sustainable ink products in the most cost effective manner with the latest technology in a clean and safe work environment.

Our focus is on **Reclaiming**, **Recycling**, and the use of **Renewable** resources for our products and processes, and those of our customers.

Reclaim – Reprocess to a usable state

Reclaimed Ink

- CRI offers dormant water-based ink reclamation services for our customers. Recycling can be performed at CRI facilities or at the customer's site. Our goal is to reprocess ink, allowing our customer to consume all ink purchased.

Reclaimed Process Water

- When the CRI central manufacturing plant was constructed in Fairfield, Ohio in 2003, with sustainability in mind, the building was designed using green technology. One significant feature is to eliminate water discharge in our manufacturing process. Water used to clean mixing tanks is reclaimed and filtered then reintroduced back into the ink production process. Since the plant startup, we have had zero process water discharge, saving over 268,000 gallons of water annually.

Reclaimed Packaging

- All bulk purchases of large volume pigments and other dry components are packaged in polypropylene fabric bags that, when emptied, are returned to a third party vendor. The vendor reclaims each bag and sells it back to our supplier. This closed-loop program saves 186 barrels of oil each year as well as diverting this plastic from entering a landfill.

Recycle – Remake into another form or product

Recycled Packaging

- CRI uses all five gallon and fifty-five gallon containers from 100% recycled polyethylene. We have a recycling container program for our customers who purchase ink in either a five or fifty-five gallon package.
- The CRI manufacturing plant recycles corrugated paperboard. This effort has saved approximately 306 trees each year since 2000.

Renewable – The use of resources derived from plant and animal life

Pallets

- In 2008, we switched from buying new hardwood pallets to purchasing pallets that were used one time from another industry; pallets which may have otherwise entered a landfill. Besides reducing our pallet costs, we are able to save fifty virgin trees per truckload of pallets. This process is estimated to save 1,000 virgin trees per year.

Ink Formulated from Renewable Resources

- In 2007, the amount of raw materials from renewable resources used in our inks offset the purchase of approximately 2% of non-renewable materials, saving 161 barrels of oil annually, which represents only a small percentage of the potential savings. We project future renewable resource procurement to offset non-renewable materials by 25% in the coming years. To this goal, we continue our successful trials of our new EarthFlex product line with customers who desire a higher degree of sustainability in their inks.